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# How To Become An Event Planner: The Ultimate Guide To A Successful Career In Event Planning



## Synopsis

If you want to establish a successful career in event planning, or if you simply want to learn more about the event planning industry and all of its opportunities, then this book is for you! Today only, get this incredibly useful guide for only \$2.99. Regularly priced at \$4.99. Read on your PC, Mac, smart phone, tablet or Kindle device. The event planning industry has grown massively over recent years. According to reports, individuals and groups are shelling out billions of dollars every year to organize all kinds of events. If you are looking to start a career in event planning, you will be happy to know that the market is swelling and that this type of career can be a very profitable endeavor. People will never run out of occasions to celebrate. Not to mention, some people don't even need a reason to have a party! At some point in your life, you may have had the chance to plan an event. It may have been something as small as your child's first birthday party or a wedding anniversary dinner for two. Or perhaps it might have been something as big as a Thanksgiving meal for the whole family, relatives, and friends. At work, your boss may have asked you to organize something for the company Christmas Party. During these times, your event planning skills have been tested. How did it go? Was it a huge success or did you feel that some aspects of the event needed improvement? If you've discovered that the whole organization of the event made you feel exhilarated and, afterwards, fulfilled, then you might consider starting a career in event planning. Event planning requires time, expertise, and immense organizational skills which many people just don't have. However, they're willing to pay someone to organize the event for them. If you're convinced that this is the career for you, then this book will give you everything you need to know to become an event planner. You'll also find information that you can use in case you want to start your own event planning business in the future. Let's get started! Here is A Preview Of What You'll Learn... Education & Certification Training & Experience Networking Knowing Your Market Advertising Much, much more! Download your copy today! Tags: how to become an event planner, event management, event planning, how to be an event planner, event planner, event planning courses, event planning classes, events planner, event organisers, become an event planner, event manager, event organizer, event organiser, event planners

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## **Customer Reviews**

The book gives you some wonderful tips and ideas to launch a successful event planning business. The industry is growing because people have money but they are usually short of time to arrange and plan everything for their events. So they want to outsource this job. At the same time they want everything to be perfect because it is their event and their social reputation is at stake. So if you can learn to satisfy your customers and give them the quality of service they want you can make a lot of money here. But mind you this is a great responsibility job because your customer is putting all his faith in your capability, so you better not disappoint him. Therefore it is great to learn all that you can about this business before you get your hands dirty in business. Of course we learn by making mistakes but by reading good books about our industry we are able to cut down our learning time and make fewer mistakes to reach the same level of perfection. This one is a great book for anyone who is looking to enter the dirty but lucrative field of event planning.

An event planning job can be a challenging job, but it may be one of the top careers at this time. Just like any other profession it requires dedication, patience and a creative and innovative mind. Being in this business you should never stop improving yourself and discovering new things for it requires in your career. Always seek advancement in this profession. The more creative you get the more outstanding you'll be. This book will help you and guide you along the way on how to expand your network and gain your certificate.

This book does a great job of really going into detail about what it takes to plan events. I would never have guessed that there was so much that went into it. Like I would never have considered that getting hired could be influenced by whether you had a college degree in something like the hospitality field. I learned that while I don't think I could ever keep my nerves calm enough to run a business like this, it looks like it could be very profitable for the right person and this book is a great tool for getting started.

This book is what I had been looking for. When I was a kid, I dreamed about being a wedding event organizer. Since my dad is licensed to officiate weddings, our family attend weddings many times every year. I see how they plan, design and create ideas for that special day. That is what interested me and I also want to plan and decorate weddings. When I saw this book, I was wondering what it can offer. After reading it, I know and learned that there are many things that are needed to be considered for an event organizer. There are college degrees, training and experiences in order to plan an event. This book is a perfect guide for me and for everyone who dreams to become an event organizer.

If you are having a hard time deciding on what career to take, I would suggest for you to read this book. It will surely give you knowledge on how to become an event planner and how to be successful in it. I believe being an event planner is a great profession. I never had the idea that it can be as easy but I agree to what the author said that it requires dedication and patience just like any other careers. I haven't read any book about this subject and I am glad I read this book. I do not actually have any plans of becoming an event planner but who knows maybe in the future. I believe it is really a profitable and fulfilling profession. I intentionally got this book for my younger sister who's going to college next year. I think planning an event is one of her interests. I know this book will help her decide on what career path to take. Though short, this book is a good read. If you are someone who would like to take a different path on your career, or someone who really likes event planning and wants to make it as his real profession, this book is for you.

I am a friend of the author of this book and was asked to give an honest review after reading through it. After I read this book I can honestly say that it's a great little guide for aspiring event planners. The book is laid out in a simple step by step way that makes it very encouraging to read, I most especially liked the advertising and networking aspects of the book which elaborate on how to

put yourself out there. Event planning is a big responsibility and therefore needs a bit of guidance, having said that i highly recommend this book for anyone enthusiastic about becoming a successful event planner.

A nice basic look into how to become an event planner. I didn't realize there were so many avenues you could take to becoming one. I have been trying to decide my next career path and I think I would be good at something like this, but I wanted a little more detail about the process it take to become one. A very nice guide.

Event planning is the process of planning a party, wedding, ceremony, festival, promotion, commemoration, fundraiser, or conference. Event planners handle the details of location, budget, lodging, decorations, entertainment, food, beverages, transportation, activities, invitations and the like. Event Planner is a great guide to use when planning an event from a wedding to a charity benefit. I took more than a few ideas from this book and plan on putting them to use immediately!

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